

# Kyndal Driver

Cookeville, TN (931) 881-8245

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## OBJECTIVE

Highly motivated college junior seeking a full-time position in the field of marketing or human resources upon graduation.

## EDUCATION

**Tennessee Technological University**

**Expected – December 2021**

Bachelor of Science in Marketing

Major: Marketing      GPA: 3.50

## EXPERIENCE

**Mahaney Family**

**May 2020 - Current**

*Nanny*

- Offered positive nurturing environments to support the children's social and emotional growth
- Monitored schedules to maintain sleeping, eating, and school schedule for children
- Assisted children with homework assignments and projects across multiple subjects to promote academic success
- Drove children to various types of activities including dance, gymnastics, and swim lessons to maintain extracurricular activities
- Shopped for groceries regularly to keep the house stocked with necessities

**Tennessee Technological University**

**September 2019 - September 2020**

*Tour Guide*

- Guided groups of 30 people on tours of Tennessee Tech University
- Answered questions, pointed out important features, and offered further details on special features the school had to offer
- Built personal relationships with guests to promote positive experiences.

**Luxe Boutique**

**October 2017 - May 2020**

*Sales Associate*

- Worked with the sales team to collaboratively reach targets, consistently meeting or exceeding personal quotas.
- Evaluated inventory and delivery needs, optimizing strategies to meet customer demands.
- Closed over \$1500 in sales each day, including and processing order forms and managing daily sales on excel
- Implemented up-selling strategies, encompassing recommendations of accessories, and complementary purchases.

- Engaged social media audience by collaborating with graphic designers to develop visually appealing content.

**Chickfila Inc.**

**June 2017 - August 2017**

*Marketing Assistant*

- Assisted in the creation of pre-season marketing plans to support department and divisional strategies.
- Stayed updated with the latest marketing concepts and techniques.
- Collaborated with team members to help expand marketing channels.
- Designed and presented social media campaign ideas.

**RELATED SKILLS**

Digital marketing

Graphic design

Training new employees

Product and service knowledge

Schedule creation and maintenance

Excellent customer service

Social media management

Behavior management techniques

**CAMPUS AND COMMUNITY INVOLVEMENT**

Vice President Membership, Kappa Delta,

**December 2019 - Present**

Chaplain, Kappa Delta, **December 2018 - Dec 2019**

Younglife Member, **2018 - Present**

Delight Ministries Member, **2018 - Present**

Marketing club, **2019 - Present**

Human Resources club , **2018 - Present**

TTU Intramural Sports-Volleyball, **Fall 2018 - Present**

Tour Guide, **2019 - 2020**

<https://kyndaldriver.wixsite.com/eportfolio>